

1. Ingest – it swallows everything

Palantir's software (Gotham for government/cops, Foundry for civilian agencies) has pre-built connectors that vacuum up feeds in real time:

- Every Flock plate hit
- Every 5G small-cell location ping from your phone
- Every Ring video clip
- Your FedNow transactions
- Your IRS face scan / tax return
- Your vaccine record
- Your X posts / trust score
- Your utility "smart meter" data

It doesn't matter if the data comes from 50 different systems—Palantir normalizes it and dumps it into one giant lake.

2. Ontology – it builds a "digital you"

Palantir doesn't just store files. It creates an object called "Person: [Your Name]".

Every new piece of data gets hung off that object like branches on a tree:

- Branch 1 → Vehicles owned/seen in
- Branch 2 → Addresses linked
- Branch 3 → People you ride with or live with
- Branch 4 → Purchases in last 30 days
- Branch 5 → Social-media sentiment score
- Branch 6 → Carbon footprint this month

If your plate shows up at a protest, your phone pings the same area, and your friend's Ring catches you walking together—Palantir automatically links all three events to the same incident on your object.

3. Pattern of life – it predicts what you'll do next

The software runs 24/7 analysis:

- You leave house every Tuesday at 6:12 p.m. → go to gun range → stop at H-E-B.

- Last three Tuesdays you bought 200 rounds + steak.

Palantir flags the pattern and can literally alert an analyst: "Subject X likely at gun range right now."